

The NDGAA is excited to announce a brand new GroomFest! The Colorado GroomFest for 2010 is just around the corner. The Crowne Plaza Denver International Airport will host this exciting event. Dates for the Colorado GroomFest Trade Show, Seminar & Grooming Competition are **June 4th, 5th & 6th, 2010!**



**The Colorado GroomFest Competition & Trade Show** is produced

by **National Dog Groomers Association of America, Inc.**,  
**P.O. Box 101, Clark PA 16113**  
**ph: 724/962-2711 fax: (724/962-1919**  
**ndga@nationaldoggroomers.com**  
**www.nationaldoggroomers.com**

The Denver Int'l Airport Crowne Plaza Convention Center is one of the largest meeting facilities in the area, boasting nearly 70,000 square feet of flexible meeting space. Over 275 newly renovated guest rooms are available at a fantastic group rate of only \$109 per night. This great hotel offers complimentary 24 hour airport shuttle, onsite dining and 24 hour room service and is only minutes away from many of Denver's great local attractions. Join us in 2010 for another great NDGAA produced trade show and grooming competition.

**\*The Colorado GroomFest\*  
 June 4th, 5th & 6th, 2010**



**EXHIBITOR INFORMATION**

**Special Events:**

Friday, June 4th - Full day seminar "Up Close & Personal" w/Chris Pawlosky & Governor Ins. Career Start in the evening.

**No Trade Show on Friday.**

**Trade Show Hours are:**

**Saturday, June 5th, 9 am to 6:30 pm**

**Sunday, June 6th, 9 am to 6 pm**

**Location:**

The Crowne Plaza, Denver Int'l Airport  
 15500 East 40th Ave.  
 Denver, CO 80239  
 303-371-9494

**Hotel Cutoff:**

May 21st, - \$109 Standard  
 Mention NDGAA for this rate.

**Shuttle:**

Complimentary 24 Hour Hotel Shuttle

**Booth Set-up:**

**Friday, June 4th, 3 pm to 10 pm**

**Drayage:**

Shipments will be handled by the Crowne Plaza  
 303-371-9494 upon your request at their fees.

**Badges:**

Exhibitor's badges may be picked up at the registration desk Saturday morning. Booth personnel is limited to a total of 4 reps for an 8' booth or larger.

**Security:**

Badges must be worn as there will be security both days of the Trade Show.

**SPONSORSHIP BREAKDOWN**

Each tournament sponsorship is \$750 and includes A, B & C divisions. Tournaments are available in:

- \*Poodle \*Sporting \*Terrier
- \*Mixed/Misc. \*All Other Purebreds

**Each tournament prize money will consist of:**

Div A Prizes - 1st-\$100, 2nd-\$75, 3rd-\$50  
Plaques - \$100

Div B Prizes - 1st-\$75, 2nd-\$50, 3rd-\$40  
Plaques- \$100

Div C Prizes - 1st-\$50, 2nd-\$40, 3rd-\$30  
Plaques - \$100

**SPECIAL AWARDS**

**Best In Show Award**

Cash Award - \$1,000 - Plaque/Rosette - \$200  
**Your total cost - \$1,200**

**Div.A - Best All Around Groomer**

Cash Award - \$350 - Plaque/Rosette - \$75  
**Your total cost - \$425**

**Div. B - Best Groomed Dog**

Cash Award - \$250 - Plaque/Rosette - \$75  
**Your total cost - \$325**

**Div.B - Best All Around Groomer**

Cash Award - \$150 - Plaque/Rosette - \$75  
**Your total cost - \$225**

**Div.C - Best Groomed Dog**

Cash Award - \$100 - Plaque/Rosette - \$50  
**Your total cost - \$150**

**Div.C - Best All Around Groomer**

Cash Award - \$50 - Plaque/Rosette - \$50  
**Your total cost - \$100**



**Please complete the sponsorship section on the enclosed Exhibit Space Application. Indicate the tournament or special award you wish to sponsor.**



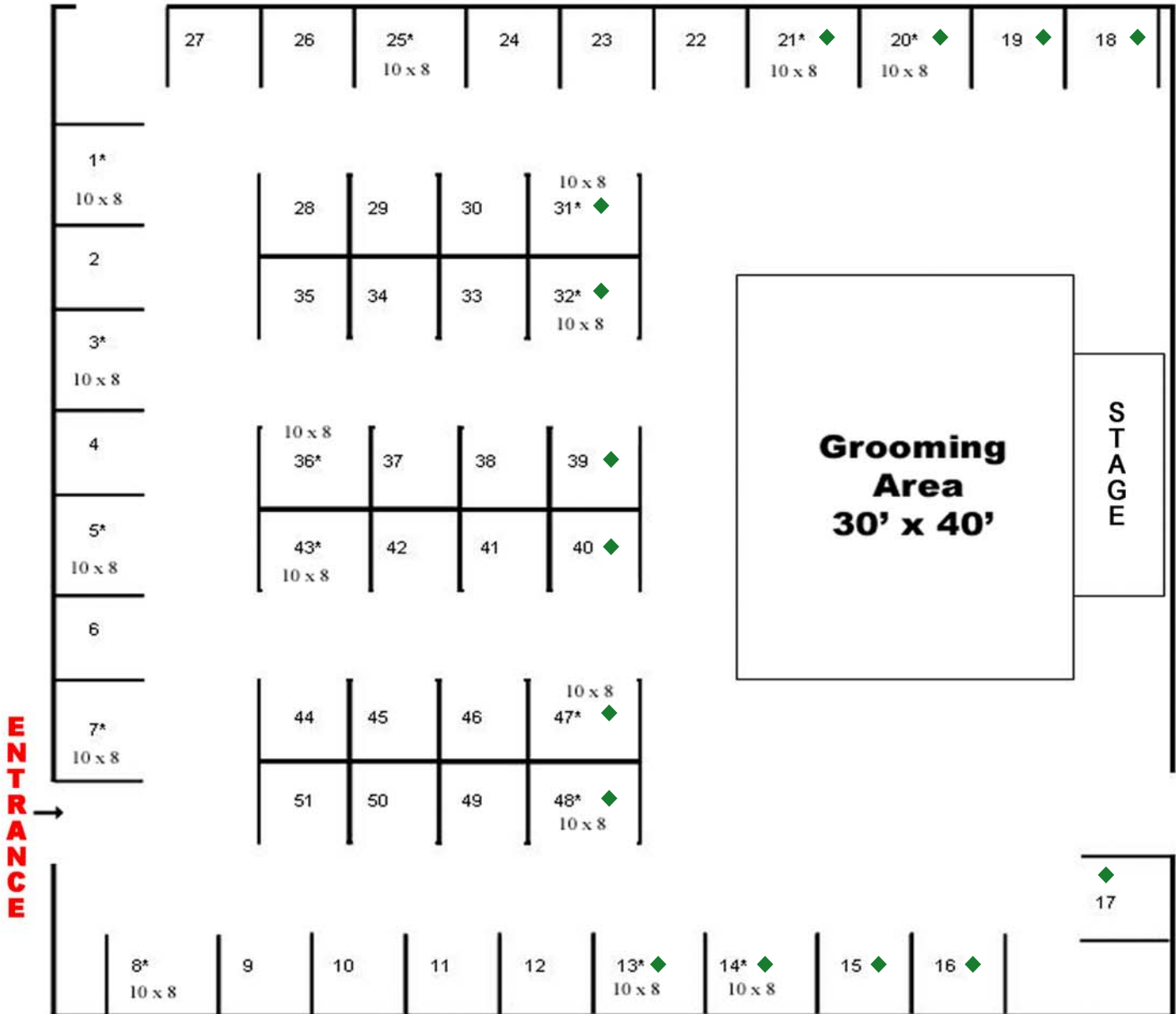
# THE COLORADO GROOMFEST

COMPETITION, SEMINAR & TRADE SHOW  
DENVER CROWNE PLAZA - DENVER, COLORADO



## June 4th, 5th & 6th, 2010

Please reserve your space with a 50% deposit. Balance due by April 16th.  
All spaces are assigned on a first come, first served basis.



◆ = Reserved for Contest Sponsor/Judges  
Show colors are teal & white

Ballroom exhibit spaces are 8' x 8' or 10' x 8'.  
All spaces come with: 6' draped (white) table,  
1 company sign, 8' high drape & 3' side rails.

### EXHIBIT SPACE RENTAL

before 4/2 after 4/2  
8' x 8' = \$750 .....\$850  
10' x 8' = \$850 .....\$950

NATIONAL DOG GROOMERS ASSOC. OF AMERICA, INC.

P.O. Box 101, Clark, PA 16113

724/962-2711 pH -- 724/962-1919 FAX

WWW.NDGA.COM - NDGA@NATIONALDOGROOMERS.COM

All balances due on Exhibit Space must be  
paid in full by April 16th.

NDGAA '10  
Colorado GroomFest  
Show Catalog Advertising

Full Page 4-1/2 x 7-1/2  
4 Color - \$500  
Black & White - \$300

Half Page  
4-1/2 x 3-1/2  
4 Color - \$300  
Black & White - \$200

Outside Back  
Cover  
3 x 4-1/2  
4 Color - \$500



Advertising Deadline:  
**Feb. 5th 2010**

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Catalog Distribution over  
**7,000**  
on glossy paper

**\*INTERNET EXPOSURE\***

The entire Show Catalog will be viewable at  
[www.nationaldoggroomers.com](http://www.nationaldoggroomers.com)  
using state of the art  
**FLIP-PAGE PROGRAMMING!!**

**'10 Catalog with YOUR AD will be on our  
website before, during and even  
several months after the show!**

**Electronic Disc Files only - Accepted Formats:**

PC Software

Adobe Acrobat thru 7.0  
Adobe Illustrator thru CS/CS2  
Adobe Photoshop thru CS/CS2  
Adobe InDesign thru CS/CS2  
Adobe PageMaker thru 7.0  
Macromedia Freehand thru MX  
QuarkXPress thru 6.5  
CorelDRAW thru 12.0 -- CorelPAINT thru 12.0

Macintosh Software

Adobe Acrobat thru 7.0  
Adobe Illustrator thru CS/CS2  
Adobe Photoshop thru CS/CS2  
Adobe InDesign thru CS/CS2  
Adobe PageMaker thru 7.0  
Macromedia Freehand thru MX  
QuarkXPress thru 6.5

Hard copy of ad is requested with disc.  
**MICROSOFT PROGRAMS NOT ACCEPTABLE**

**Email Ads To:**  
[ndga@nationaldoggroomers.com](mailto:ndga@nationaldoggroomers.com)



# Application for Booth Rental, Advertising and Sponsorship

NDGAA Colorado GroomFest  
Dog Groomers Seminar,  
Trade Show & Grooming Competition

June 4th, 5th & 6th, 2010  
Crowne Plaza Hotel  
Denver, Colorado

Company Name \_\_\_\_\_ Ph \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Cell \_\_\_\_\_

List Reps Attending (4) \_\_\_\_\_

Brief description of product line \_\_\_\_\_

Booth Size	Before 4/2/10	After 4/2/10
<input type="checkbox"/> 8' x 8' Ballroom.....	\$750.00.....	\$850.00
<input type="checkbox"/> 10' x 8' Ballroom.....	\$850.00.....	\$950.00

## Exhibit Space Rental

Includes draped booth, 6' table, 2 chairs & company sign. All other material(s) will be furnished by **Crowne Plaza** - 303/371-9494 at their price upon your request.

**ALL BALANCES DUE ON EXHIBIT SPACE MUST BE PAID IN FULL BY APRIL 16TH.**

## Show catalog advertising **Black & White** Deadline is **Feb. 5th.**

- Full page - \$300-4-1/2" x 7-1/2"     Half Page - \$200- 4-1/2" x 3-1/2"

## Show catalog advertising **4 Color** Deadline is **Feb. 5th.**

**All Full Page sizes are 4-1/2" x 7-1/2"**

- SOLD**  
 Inside Front - \$650     Inside Back Cover - \$650
- Inside Opposite Front - \$600     2 pg centerfold - \$1,000
- Full page - \$500     Half Page - \$300 - 4-1/2" x 3-1/2"
- SOLD**  
 Outside Back Cover - \$500 - 3" x 4-1/2"

## Electronic Disc Files only - Accepted Formats:

### PC Software

Adobe Acrobat thru 7.0  
 Adobe Illustrator thru CS/CS2  
 Adobe Photoshop thru CS/CS2  
 Adobe InDesign thru CS/CS2  
 Adobe PageMaker thru 7.0  
 Macromedia Freehand thru MX  
 QuarkXPress thru 6.5  
 CorelDRAW thru 12.0 -- CorelPAINT thru 12.0

### Macintosh Software

Adobe Acrobat thru 7.0  
 Adobe Illustrator thru CS/CS2  
 Adobe Photoshop thru CS/CS2  
 Adobe InDesign thru CS/CS2  
 Adobe PageMaker thru 7.0  
 Macromedia Freehand thru MX  
 QuarkXPress thru 6.5

**Hard copy of ad is requested with disc.  
MICROSOFT PROGRAMS NOT ACCEPTABLE**

### Email Ads To:

ndga@nationaldoggroomers.com

**\*\*Catalog Distribution over 7,000\*\***

## Tournament Sponsors will receive a full page black & white ad at no charge! (\$300 value)

- SOLD**  
 Poodle Tournament - Divisions A, B & C - Total \$750
- SOLD**  
 Sporting Tournament - Divisions A, B & C - \$750
- Terrier Tournament - Divisions A, B & C - \$750
- SOLD**  
 Mixed/Misc. Tournament - Divisions A, B & C - \$750
- SOLD**  
 All Other Purebreds Tournament - Divisions A, B & C - \$750

### Special Awards Div. A

- SOLD**  Best In Show \$1,200    **SOLD**  Best All Around Gr. \$425

### Special Awards Div. B

- SOLD**  Best All Around Gr. \$225    **SOLD**  Best Groomed Dog \$325

### Special Awards Div. C

- SOLD**  Best All Around Gr. \$100    **SOLD**  Best Groomed Dog \$150

**Sponsorship Amount must be paid  
in full by April 16th**

## Method of Payment

Check Enclosed for \$\_\_\_\_\_. Check # \_\_\_\_\_

Charge my  VISA  MASTERCARD  AM.EXPRESS in the amount of \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Account Number \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

**Agreement:** We hereby apply for exhibit space at the Colorado GroomFest. It is agreed that neither NDGAA, its sponsors, the Crowne Plaza Hotel nor any of their agents, employees, or other representative shall be held accountable or liable for any loss, damage, harm or injury to the person or property of the applicant or any of its representatives or agents resulting from theft, fire, accident, or other cause. No exhibitor shall sublet or assign space leased to him to any other exhibitor or individual without the written consent of the show organizers. Exhibitors must confine their displays to the space assigned; no interference with other displays will be allowed by the erection of extra-height booths or by any other means. In the event that any catastrophe or act of God would cause the NDGAA Colorado GroomFest Seminar to be cancelled, the organizers shall determine and refund to each applicant a proportion of the exhibit fee which shall remain after deducting the expenses incurred by the organizers. Each exhibitor, his agents, employees and reps agree to abide by the forgoing agreement.

Authorized by \_\_\_\_\_ Date \_\_\_\_\_

Please return application with payment to: National Dog Groomers Association of America, Inc.

P.O. Box 101, Clark PA 16113 Ph: (724) 962-2711 Fax: (724) 962-1919 Email: ndga@nationaldoggroomers.com www.nationaldoggroomers.com

Please retain yellow copy for your records