

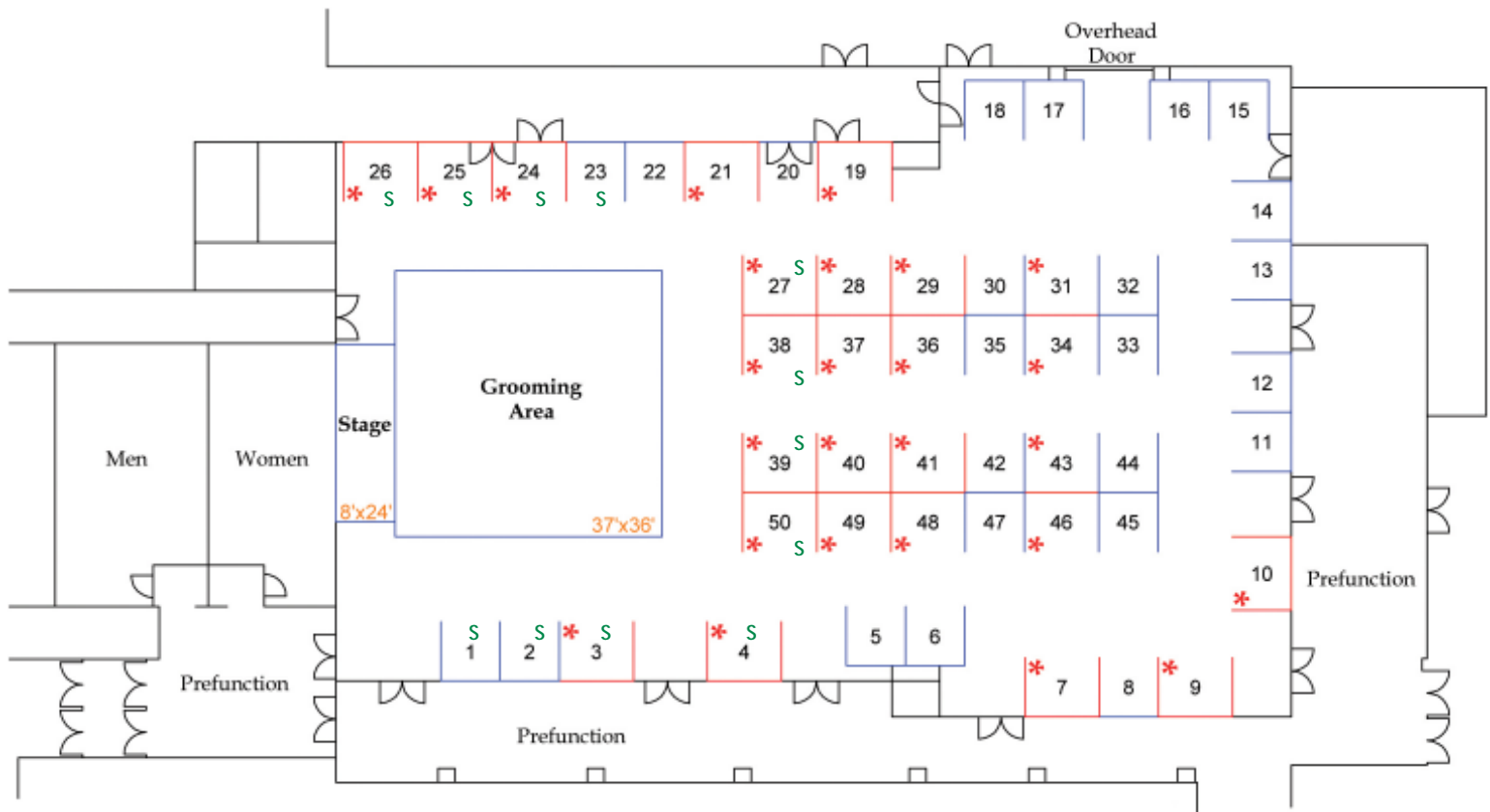
# NDGAA 8TH ANNUAL CAROLINA GROOMFEST

## TRADE SHOW, SEMINAR & COMPETITION

Radisson Hotel - Columbia, South Carolina May 29, 30 & 31, 2009

Please reserve your space with a 50% deposit, Balance Due by April 10.

All space is assigned on a first come, first served basis.



**S = Reserved for Sponsors/Judges**

**Ballroom exhibit spaces are 8' x 8' or \*10' x 8'.**

**All spaces come with a 6' draped table, 2 chairs, company sign and 8' high back drape and 3' high side rails.**



**National Dog Groomers Association of America, Inc.**  
**P.O. Box 101, Clark PA 16113 -- (724) 962-2711 Fax (724) 962-1919**  
**www.nationaldoggroomers.com ndga@nationaldoggroomers.com**

**NDGAA '09  
Carolina GroomFest  
Show Catalog Advertising**

**Full Page 4-1/2 x 7-1/2  
4 Color - \$500  
Black & White - \$300**

**Half Page  
4-1/2 x 3-1/2  
4 Color - \$300  
Black & White - \$200**

**Outside Back  
Cover  
3 x 4-1/2  
4 Color - \$500**



**Advertising Deadline:  
Feb. 9th 2009**

**Catalog Distribution over  
6,000  
on glossy paper**

**Electronic Disc Files only - Accepted Formats:**

**PC Software**

Adobe Acrobat thru 7.0  
Adobe Illustrator thru CS/CS2  
Adobe Photoshop thru CS/CS2  
Adobe InDesign thru CS/CS2  
Adobe PageMaker thru 7.0  
Macromedia Freehand thru MX  
QuarkXPress thru 6.5  
CorelDRAW thru 12.0 -- CorelPAINT thru 12.0

**Macintosh Software**

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Adobe Illustrator thru CS/CS2  
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Adobe InDesign thru CS/CS2  
Adobe PageMaker thru 7.0  
Macromedia Freehand thru MX  
QuarkXPress thru 6.5

**Hard copy of ad is requested with disc.  
MICROSOFT PROGRAMS NOT ACCEPTABLE**

**Email Ads To:**

**ndga@nationaldoggroomers.com or  
ndga@roadrunner.com or ndga@adelphia.net**

**\*\*Catalog Distribution over 6,000\*\***



The 8th Annual Carolina GroomFest will be held at the magnificent new Radisson Hotel Columbia and Conference Center with a stunning new exterior and atrium lobby boasting over 20,000 square feet of meeting space and a luxuriously appointed ballroom. This new Radisson Hotel is centrally located between I-20 and I-26 and is minutes from I-77. Complimentary airport shuttle and ample onsite parking on eight acres provide you a carefree arrival. You're just 6 miles from downtown Columbia and minutes from the many attractions and events Columbia has to offer, such as The State Museum, Riverbanks Zoo & Gardens, Lake Murray, historical downtown tours and great golf courses.

## Exhibitor Information

### Special Events:

Friday, May 29 - Full day seminar featuring Jodi Murphy & Gibson Governor Career Start in the evening.  
**No Trade Show on Friday.**

### Trade Show Hours are:

**Saturday, May 30th, 9 am to 6:30 pm**  
**Sunday, May 31st, 9 am to 6 pm**

### Location:

The Radisson Hotel  
2100 Bush River Road  
Columbia, SC 29210  
(803) 731-0300

### Hotel Cutoff:

May 6th, - \$119 flat rate.  
Mention NDGAA for this rate.

### Shuttle:

Complimentary Shuttle to and from the Hotel.

### Booth Set-up:

**Friday, May 29th, 3 pm to 10 pm**

### Drayage:

Shipments will be handled by Geo. E. Fern Co. 704/398-7440 upon your request at their fees.

### Badges:

Exhibitor's badges may be picked up at the registration desk Saturday morning. Booth personnel is limited to a total of 4 reps for an 8' booth or larger.

Tournament sponsors receive 1 full page Black & White ad at **NO CHARGE!** (\$300 value)



The 8th Annual Carolina GroomFest Competition & Trade Show is produced by

**National Dog Groomers Association of America, Inc.,**

P.O. Box 101, Clark PA 16113

ph: 724/962-2711 fax: (724/962-1919

ndga@nationaldoggroomers.com

www.nationaldoggroomers.com

## Sponsorship Breakdown

Each tournament sponsorship is \$750 and includes A, B & C divisions. Tournaments are available in:

\*Poodle \*Sporting \*Terrier

\*Mixed/Misc. \*All Other Purebreds

Each tournament prize money will consist of:

Div A Prizes - 1st-\$100, 2nd-\$75, 3rd-\$50

Plaques - \$100

Div B Prizes - 1st-\$75, 2nd-\$50, 3rd-\$40

Plaques- \$100

Div C Prizes - 1st-\$50, 2nd-\$40, 3rd-\$30

Plaques - \$100

## Special Awards

### BEST IN SHOW AWARD

CASH AWARD - \$1,000 - PLAQUE/ROSETTE - \$200

**YOUR TOTAL COST - \$1,200**

#### Div. A - Best All Around Groomer

Cash Award - \$350 - Plaque/Rosette - \$75

Your total cost - \$425

#### Div. B - Best Groomed Dog

Cash Award - \$250 - Plaque/Rosette - \$75

Your total cost - \$325

#### Div. B - Best All Around Groomer

Cash Award - \$150 - Plaque/Rosette - \$75

Your total cost - \$225

#### Div. C - Best Groomed Dog

Cash Award - \$100 - Plaque/Rosette - \$50

Your total cost - \$150

#### Div. C - Best All Around Groomer

Cash Award - \$50 - Plaque/Rosette - \$50

Your total cost - \$100

Please complete the sponsorship section on the enclosed Exhibit Space Application. Indicate the tournament or special award you wish to sponsor.



# Application for Booth Rental, Advertising and Sponsorship

The 8th NDGAA "Carolina GroomFest"  
a Dog Groomers Seminar,  
Trade Show & Grooming Competition

May 29, 30 & 31, 2009  
Radisson Hotel  
Columbia, South Carolina

Company Name \_\_\_\_\_ Ph \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

List Reps Attending (4) \_\_\_\_\_

Brief description of product line \_\_\_\_\_

<u>Booth Size</u>	<u>Before</u>	<u>After</u>
	<u>4/01/09</u>	<u>4/1/09</u>
<input type="checkbox"/> 8' x 8' Ballroom.....	\$650.00.....	\$750.00
<input type="checkbox"/> 10' x 8' Ballroom.....	\$750.00.....	\$850.00

## Exhibit Space Rental

Includes draped booth , 6' table, 2 chairs & company sign. All other material(s) will be furnished by **The Geo. Fern Co.** at their price upon your request.

**ALL BALANCES DUE ON EXHIBIT SPACE MUST BE PAID IN FULL BY APRIL 10th.**

### Show catalog advertising **Black & White** Deadline is Feb. 9th.

- Full page - \$300-4-1/2" x 7-1/2"     Half Page - \$200- 4-1/2" x 3-1/2"

### Show catalog advertising **4 Color** Deadline is Feb. 9th.

All Full Page sizes are 4-1/2" x 7-1/2"

- SOLD**  Inside Front - \$650    **SOLD**  Inside Back Cover - \$650
- Inside Opposite Front - \$600    **SOLD**  2 pg centerfold - \$1,000
- Full page - \$500     Half Page - \$300 - 4-1/2" x 3-1/2"
- SOLD**  Outside Back Cover - \$500 - 3" x 4-1/2"

### Electronic Disc Files only - Accepted Formats:

#### PC Software

Adobe Acrobat thru 7.0  
 Adobe Illustrator thru CS/CS2  
 Adobe Photoshop thru CS/CS2  
 Adobe InDesign thru CS/CS2  
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**\*\*Catalog Distribution over 6,000\*\***

### Tournament Sponsors will receive a full page black & white ad at no charge! (\$300 value)

- SOLD**  Poodle Tournament - Divisions A, B & C - Total \$750
- Sporting Tournament - Divisions A, B & C - \$750
- Terrier Tournament - Divisions A, B & C - \$750
- Mixed/Misc. Tournament - Divisions A, B & C - \$750
- SOLD**  All Other Purebreds Tournament - Divisions A, B & C - \$750

### Special Awards Div. A

- SOLD**  Best In Show \$1,200    **SOLD**  Best All Around Gr. \$350

### Special Awards Div. B

- SOLD**  Best All Around Gr. \$225    **SOLD**  Best Groomed Dog \$325

### Special Awards Div. C

- SOLD**  Best All Around Gr. \$100    **SOLD**  Best Groomed Dog \$150

**Sponsorship Amount must be paid  
in full by April 10th**

### Method of Payment

Check Enclosed for \$\_\_\_\_\_. Check # \_\_\_\_\_

Charge my  VISA  MASTERCARD  AM.EXPRESS in the amount of \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Account Number \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

**Agreement:** We hereby apply for exhibit space at the 8th Annual Carolina GroomFest. It is agreed that neither NDGAA, its sponsors, the Radisson Hotel nor any of their agents, employees, or other representative shall be held accountable or liable for any loss, damage, harm or injury to the person or property of the applicant or any of its representatives or agents resulting from theft, fire, accident, or other cause. No exhibitor shall sublet or assign space leased to him to any other exhibitor or individual without the written consent of the show organizers. Exhibitors must confine their displays to the space assigned; no interference with other displays will be allowed by the erection of extra-height booths or by any other means. In the event that any catastrophe or act of God would cause the NDGAA Carolina GroomFest Seminar to be cancelled, the organizers shall determine and refund to each applicant a proportion of the exhibit fee which shall remain after deducting the expenses incurred by the organizers. Each exhibitor, his agents, employees and reps agree to abide by the forgoing agreement.

Authorized by \_\_\_\_\_ Date \_\_\_\_\_

Please return application with payment to: National Dog Groomers Association of America, Inc.

P.O. Box 101, Clark PA 16113 Ph: (724) 962-2711 Fax: (724) 962-1919 Email: ndga@nationaldoggroomers.com www.nationaldoggroomers.com

Please retain yellow copy for your records