NDGAA, Inc. proudly presents the

Colorado GroomFest
Dog Groomers Seminar, Competition & Trade Show

June 3rd, 4th & 5th, 2011
Denver, Colorado

DENVER CROWNE PLAZA HOTEL
15500 EAST 40TH AVENUE
DENVER, CO 80239
(303)371-9494
ROOM CUTOFF MAY 18TH

HURRY and Pre-register for the $10 per day Trade Show MEMBERS FREE! must pre-register by May 24th

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A Day with Ann Martin, NCMG - Friday, 6/3/11 - 9-5
Pre-Register by: May 24th using the form on page 23
$89...NDGAA Members
$99 ... Non-Members
$120... At the door fee

Airedale Terrier- Ann is excited to share with you a combo of hand stripping and breed profile trimming with details to give him the sharp snazzy look that we like to see.

The Poodle- Ann will demonstrate the German "I" trim. She will show how to apply your knowledge of breed profile and structure to execute this flashy and stylish trim. Learning how the perfect poodle should look helps make any trim a snap. A must see demo.

The Soft Coated Wheaten Terrier- Ann will demonstrate the correct use of thinning shears to create the "flowing field of wheat" look that the standard calls for. We will demo two different modification pet grooms that you can do in your shop for the everyday pet.

Ann will also be covering:
• tool usage, ergonomics, and the importance of maintaining your equipment.
• canine nutrition and how it will impact your business.

Her philosophy is learning correct breed profile gives you the tools necessary in accommodating your customers every need and prepares you for certification and contesting.

Contact Ann: Martin legacyshears@me.com
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Clipper Vac®s are a high quality quiet vacuum system that attaches to hair clippers and deshedding tools. The hair is removed the instant it is cut. Constant airflow cools the blades, eliminating the need for unhealthy solvent sprays. Blade life may be extended by 80%! Models include the Torr, Mini, B&B and Model 1. Each unit comes with a FREE educational ($75 value) DVD containing over 180 minutes of in-depth information presented by Mariene Romani and divided into chapters consisting of various breeds of dogs and cats.

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Dog vs Cat Banter with Jay Scruggs and Danelle German

Join us in the Vail Ballroom
Saturday evening
7:30 - 8:30
NDGAA Educational Mini-Workshop  
June 4th, Saturday Eve. 7 - 10 PM

Whether you’re testing on Monday or some time in the future, you won’t want to miss this opportunity to attend an educational Mini-Workshop that will help prepare you for certification testing.

All PRE-REGISTERED (by May 24th) participants will receive  
*Certificate of Attendance  *NDGAA Educational Literature Booklet

THE MINI WORKSHOP WILL CONSIST OF TWO PARTS

•Orientation … An extensive explanation of the testing procedure and NDGAA membership programs and benefits, followed by a question and answer session.

•Breed Demo’s … Demonstrations will be conducted on 1 or 2 of the certifiable breeds that will be made available to us. This portion of the program is intended to offer additional knowledge and to assist and answer questions you may have about proper grooming techniques, breed standards, patterns, topknots, stripping & carding, etc.
Meet Our Contest Judges

**Frank Sabella** - Frank Sabella’s involvement with dogs spans over five decades. During Mr. Sabella’s career as a professional handler, he won over 600 Bests in Show awards, showing Poodles, Salukis, Afghans, Pekingese and Pembroke Welsh Corgis. He has won the Non-Sporting group at the Westminster Kennel Club show three times and in 1974, he won Best in Show with the white Standard Poodle Ch. Acadia’s Command Performance. Today, Mr. Sabella is an internationally respected judge. He has judged in England, Italy, Norway, Denmark, Sweden, Brazil, Argentina, Chile, Mexico, Australia and many times in Japan, which is his favorite place to judge. He has judged at every large show in the United States, including Westminster and the AKC/Eukanuba National Championships. **Frank will co-judge Division A tournaments and Best In Show Div. A and Best Groomed Dog Div.’s B & C.**

**Jay Scruggs** - Jay and his wife Michelle own Here Comes the Groom, a highly successful mobile grooming salon in Germantown, Tennessee. Jay has won multiple best in show and best all around groomer awards in grooming competitions around the United States. In 2001 he was the number one ranked pet stylist in the USA. Jay was a part of the Gold Medal winning Groom Team in Calgary, Canada. He was awarded Best in Show with his gold medal winning standard poodle. Jay was named American Groomer of the Year in 2001, and Best All Around American Groomer at Intergroom 2002. He was also the first groomer to receive the Groomer of the Year Award at Westminster Dog Show in 2002. He is now a internationally sought after speaker and judge, with his most prestigious assignment judging the World Championships in Milan, Italy. **Jay will co-judge Division A tournaments and Best In Show Div. A and Best Groomed Dog Div.’s B & C.**

**Ann Martin, NCMG/NDGAA Certifier** - Ann Martin is an International Award Winning Master Groomer who is now sharing her lifetime of expertise with groomers wanting to expand their own skills. She has brought a unique combination of dog show experience into the realm of dog grooming, first as a competitor and now as a judge and lecturer, utilizing her engaging teaching technique to encourage both new and experienced groomers to stretch their skills far beyond what they previously considered possible. Ann began competing in grooming competitions in 1992, and in six years of competition she garnered many top awards including the title of Best American Groomer, Best Team Groomer in the World, Winner of the Oster Tournament of Champions, Winner of Multiple Best in Show Grooming Awards, Winner of Multiple Best All Around Groomer Awards and Winner of the Cardinal Crystal Achievement Award. Ann Martin has certified groomers for the National Dog Groomer’s Association since 1995. **Ann will judge Division B tournaments and Best In Show Div. A and Best Groomed Dog Div.’s B & C.**

**Sue Watson** - Suesan is a third generation pet stylist whose dynamic career stretches over 40 years. Her keen eye for dogs, understanding of the “standards” and knowledge of grooming techniques, coupled with her pleasant demeanor, has made Sue a sought after competition judge and speaker, both in the United States and abroad. She began grooming competitively in 1995, and has received many class and group placings. Sue is a winner of the “Wahl 2003 Groomer of the Year” award, and only recipient of three consecutive “Cardinal Crystal Grooming Achievement Awards for American Groomer of the Year”. In addition, Suesan has been nominated multiple times for “Cardinal Grooming Contest Judge of the Year”, and Cardinal “Congeniality” awards. Making “Groom Team USA” in 2000, Suesan was in the top five positions for five years in a row, before retiring from competing to become a judge in 2005. **Sue will judge Division C tournaments and Best In Show Div. A and Best Groomed Dog Div.’s B & C.**
Eligibility and Tournament Information

Eligibility: There will be 3 Divisions, A-Open, B-Intermediate & C-Entry. All will compete together and be judged simultaneously. Separate prizes will be awarded in each division.

Division A - Open is open to all contestants. Division B - Intermediate is restricted to groomers who have not competed or who have competed but not had any placements in Division A. You may stay in this division until you have won 3 first places or Best All Around Groomer two (2) times or Best Groomed Dog two (2) times in Division B. Division C - Entry is restricted to new competitors and those who have competed but not had any placements in B or A Division. You may stay in this Division until you have won 3 first places or Best All Around Groomer two (2) times or Best Groomed Dog two (2) times in Division C.

Note: Advancement to a higher division based on 3 first place wins applies only if there were at least four (4) competitors in the class when the 1st place wins were awarded. A Group Win or Placement in a Two or Three Tier competition automatically advances the contestant to the next highest Division from where she/he was eligible prior to the group win or placement. Owner/handler, breeders, contest judges, instructors and certifiers must enter either A - Open or B - Intermediate Division. ELIGIBILITY WILL BE BASED ON LIFETIME RING COMPETITION.

Entry Fees: $35.00 per dog includes admission to 2-day trade show. Entry fees must be paid in full by 5pm EST., May 24, 2011. Entry fees will not be refunded for any reason after May 24, 2011.

Classes: There are 5 regular class tournaments in all 3 Divisions- A -Open, B-Intermediate & C- Entry. They are:

Andis Poodle Tournament - For contest purposes, 11 inches and under at the withers will be allotted 1-1/2 hours. Over 11 inches to 17 inches at the withers will be allotted 2 hours. Over 17 inches at the withers will be allotted 2-1/2 hours. Face and feet must be clipped in the ring. Tail clipping is optional (European Style). Various moustaches are allowed. Any show trim is permitted. Banded Topknots are to be set, banded and sprayed during competition time. If a contestant brings the dog in the ring with the topknot banded it will be taken out, brushed out, lines reset, banded and sprayed during competition time.

Espree Sporting Tournament - Includes American and English Cocker Spaniels, English Springer Spaniels, English Setters, Gordon Setters, Irish Setters and other sporting breeds. Time 2 hours.

Oklahoma Shear Terrier Tournament - Includes all Terrier Breeds that will be trimmed with clippers or scissors. (Hand Stripping is optional). Small Terriers, under 17 inches, such as Westies, Scotties, Miniature Schnauzers, Wire Fox Terriers, will be allotted a 1-3/4 hours. Larger Terriers, such as Bedlingtons, Kerry Blues and Airdales, will be allotted 2 1/4 hours.

Precision Sharp All Other Purebreds Tournament - All other purebred dogs that do not qualify for the Poodle, Sporting or Terrier classes, groomed to breed standard of appearance. (Bichon, Giant Schnauzers, Bouviers, etc.) 17 inches and under at the withers will be allotted 1-3/4 hours. Over 17 inches will be allotted 2-1/4 hours.

Edemco Mixed/Misc. Tournament - Dogs of mixed-breed parentage and any purebred that will be groomed in a style other than it’s breed profile. Examples: Poodle in a Bedlington, Cocker in a Suburban, Bichon in a Panda/Teddy Bear. Poodles CANNOT have face or feet clipped in traditional poodle style. 17 inches and under at the withers will be allotted 1-3/4 hours. Over 17 inches will be allotted 2-1/4 hours.

Hand Stripping Note: With the exception of the Sporting Class when a contestant will hand strip and clip only in accordance with the specific breed clubs acceptable "Clipped Areas", i.e. clipping the cheeks on a Schnauzer or Scottish Terrier, the time allotment will be 2 hours for dogs 17 inches and under at the withers. Over 17 inches will be allotted 2-1/4 hours.

Coat Length: All dogs entered in competition must have a minimum of six weeks growth of hair. Since coat grows differently on all dogs, acceptable coat length will be defined as follows: The coat must be sufficient to allow the contestant to make a distinct change in the dog's appearance. Rolled coats on hand-stripped dogs, as above, there must be a distinct change in the dog’s appearance.

Best In Show will be chosen from all 1st place winners in Division A.

Best All Around Groomer eligibility requires entering & competing in at least 3 regular classes.

Best All Around Groomer award in each Division will be chosen by a point system: 3 points for 1st, 2 points for 2nd, 1 point for 3rd in each class provided there are at least four (4) contestants in the class. If the class has less than four (4), the points awarded will be calculated as follows: Number of entries minus the placement number equals point/points awarded. Points will be totaled and highest points will be named Best All Around Groomer of the Division. In the event of a tie, the groomer with the most 1st placements will win. If there is still a tie, the groomer with the most placements will win. If there is still a tie, a point will be assigned for every groomer they have beaten in each class. Highest points will be named Best All Around Groomer of the Division.
General Contest Rules

Attention: Each tournament is limited to 30 combined entries in A-Open, B-Intermediate & C-Entry. Send entries EARLY for guaranteed space.

An employee of a Judge may NOT compete under that Judge.

An employee/rep of a tournament sponsor is not eligible to compete in that particular competition.

Competition dogs must be physically fit for competition. NO AGGRESSIVE Dogs Allowed.

No pre-scissoring or shaping before any class. Evidence of this will merit disqualification.

All dogs entered in competition must have a minimum of six weeks growth of hair. Since coat grows differently on all dogs, acceptable coat length will be defined as follows: The coat must be sufficient to allow the contestant to make a distinct change in the dog’s appearance. Rolled coats on hand-stripped dogs, as above, there must be a distinct change in the dog’s appearance.

Dogs should be free of mats, freshly shampooed and dried, with ears cleaned, toenails clipped prior to the competition.

Dogs can be chalked; hair spray may be used provided it is not overdone. Please use a towel on your table if chalking.

The genital and stomach areas can be pre-trimmed (for sanitary reasons) according to breed standards, as well as the pads under the feet including poodles. No part of toes are to be clipped. All other trimming shall be done in the ring only.

All dogs must be on leads or in cages. Only dogs participating in the contest and/or other programs are permitted in the hotel and must be crated when left alone in sleeping rooms.

Contestants late for any class will not be permitted to compete if the contest has started and will forfeit entry fee.

Contestants must provide their own dog(s) & equipment, tables provided by EDEMCO.

A contestant may not display any business establishment in the ring.

No coaching from ringside is allowed. Violators will be disqualified.

No rough handling of animals. Violators will be disqualified.

No visual aids (pictures) are allowed in ring.

Attire: Competitors are expected to dress professionally. Excessive short shorts, cutoffs, miniskirts, tank tops and tee shirts are inappropriate. Shoes must be worn. Flip-flops are not allowed.

After judging of all classes, finalist may freshen up their dogs before they return for final judging, but no additional clipping, scissoring or coat shaping is permitted.

All grooming equipment must be removed from the ring after the class competition unless you are in the next competition.

Classification of breeds determined by AKC breed standards. Purebred dogs not being groomed to AKC standards of appearance will go into the Mixed/Misc. class.

In the event a competitor challenges the eligibility of another competitor verbal protest must be made prior to the start of the class.

Competitors fraudulently entering a class for which they are not eligible will be required to forfeit all titles and return any prize money, prizes, trophies, plaques, ribbons etc. to the Show Management. Groom Team points will be forfeited.

If an issue comes up not covered in the written rules, the show committee will make the final decision.

CONTEST GROOMING TABLES PROVIDED BY EDEMCO - SEE PAGE 13

All 1st place winners MUST have win picture taken with Sponsor and Judge. 2nd, 3rd and all competitors desiring photos are encouraged to do so.

Contestants registered to compete MUST compete; otherwise, they will be charged admission for all 2 days of the show.

Each first place regular class winner will be eligible to compete for Best Groomed Dog in B & C Divisions, and Best In Show in Div. A, providing that the winner returns to the ring at the time the Best Groomed Dog competition is held.
When the allotted class times are up, the judges will examine the dogs by hand and comb through the coat, taking the following into consideration when making their decisions:

**Poodles:**
1. The suitability of the trim to the dog’s conformation.
2. The quality of the clipper work:
   A. Whether pattern is placed correctly, evenly, & clipped with the appropriate blade, whether clipped lines are definite, straight, neatly beveled where they meet body coat.
   B. If there is no pattern and the body is clipped overall, whether the groomer has used a blade Complimentary to the coat.
   C. Whether the feet, face and tail are clipped with the appropriate blade, whether the clipped lines on face are straight and clipper work is smooth with no tufts of hair around the lips and eye corners. Whether feet are clipped clean between toes and pads.
3. The Quality, uniformity and smoothness of the scissoring
   A. Whether the finish is like that of plush velvet, free of scissor marks.
   B. Whether legs are scissored evenly & are of sufficient fullness to balance the dog.
   C. Whether the topknot and tail are properly shaped and in balance to each other.
4. The degree of difficulty of the clip. This does not mean that fancy patterns should take precedence. Overall scissor trims can be as difficult with certain coat textures.
5. The dog’s overall finished appearance with emphasis on balance, symmetry and smoothness of finish. The trim should hold together when the comb is passed through the coat.

**Terriers, Sporting and All Other Purebreds:**
1. The suitability of the trim and how it conforms to the accepted breed standard and profile.
2. The quality of the clipper work: whether the clipped areas have been clipped with the appropriate blade, whether they are neat and smooth, all clipped lines are straight.
3. The quality, uniformity and smoothness of the scissoring and/or thinning.
   A. On scissored breeds, whether the finish is plush and free of scissor marks, and whether legs are scissored evenly and of sufficient fullness to balance the dog, whether the head is properly trimmed and balanced.
   B. On breeds with eyebrows or falls and beards, whether the trimming is correct and points up the distinctive features which characterize the breed.
   C. On breeds with furnishing or feathering, whether they blend smoothly.
4. The dog’s finished appearance with emphasis on balance, symmetry and smoothness of finish.

**Hand-Stripped Breeds:**
1. The suitability of the trim to the accepted breed standard and profile.
2. Whether the body coat has been neatly stripped with appropriate tool or finger and thumb; whether there are visible pink or bald patches afterwards (this is undesirable). The hair must always be removed with the lay of the coat and without pain.
3. If clippers are used to trim the soft coat on the head and ears, the front of the neck or on the insides of the back legs, whether these areas are trimmed neatly and smoothly with the appropriate blade and clipper work is smooth.
4. If scissors or thinning shears are used to trim the furnishings, the quality of work.
5. The dog’s overall finished appearance with emphasis on balance, symmetry, smoothness of finish and preservation of the distinctive features that characterize the breed. Whether the dog has a smart, definite outline with furnishings blending in to look natural rather than jutting out.

**Mixed-Breeds/Miscellaneous:**
1. The originality and execution of the clip and its suitability to the dog’s conformation.
2. If clippers are used; the quality of the work, whether the clipped areas look neat and smooth.
3. If scissors or thinning shears are used: the quality, uniformity and smoothness of the work.
4. Dog’s overall appearance, emphasis on balance, symmetry and smoothness of finish.

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**Liz Paul “Best Scissored Poodle” Award**

Chosen from all Division A Poodle entries. Judges will look for the highest quality scissor work. Winner will be announced immediately after the Andis Poodle Tournament judging and award.
Prior To Competition Start:
At the beginning of each class the judge/judges will examine the dogs:

✓ Competitors will be asked if there is anything they would like to bring to the judges attention.
✓ Insufficient coat or other physical defects (skin disease) will be disqualified.
✓ Breed and size will be checked for proper class entry and time allocation.
✓ If the entry is in the incorrect class, the contestant may enter the correct class, provided it has not taken place. If correct class has taken place the contestant will forfeit entry fee.
✓ Contestants registered to compete MUST compete; or they will be charged admission for both days of the show.
✓ Competitors entering 3 or more classes may have an assistant at the show at no charge.

Sportsmanship
THIS RULE PERTAINS TO ON-SITE ACTIVITIES.
NO ACTION WILL BE TAKEN AFTER THE SHOW
The NDGAA has created and maintains a show and contest environment that promotes camaraderie, fun and most of all, a valuable learning experience for competitors and attendees alike. Good sportsmanship is absolutely essential to maintain this environment. Therefore, any competitor that displays unsportsmanlike conduct (as determined by the show committee) inside the ring or witnessed in any public place over the course of the show weekend, shall be subject to the following:

1). The contestant will be immediately disqualified from any further competitions for the remainder of the weekend, including the finals and will forfeit all entry fees.

2). Any awards and prize money will be immediately returned to the Show Manager and any placements/points will be forfeited.

Notice to all competitors, certification registrants, exhibitors, etc. Many hotels are banning dogs from their premises because of the inconsiderate actions of those bringing dogs for competition, certification testing and use during the show. We must insist the following rules and regulations be adhered to, by signing your contest entry form or your certification test registration form you are agreeing to abide by the rules listed herein as well as the hotel rules listed below; and also agree to hold harmless the owner or lessor of the premises and you assume all responsibility of any acts of your dog(s).

✓ Pets must be crated at all times!
✓ The only exceptions for not being crated are: being exercised in designated area, undergoing preparation for competition or certification testing or in the contest ring.
✓ Contestants who are not staying at the hotel must provide a crate for their entry when it is not in the ring. A holding area will be provided for that purpose.
✓ Dogs will not be allowed to be walked around the exhibit hall.

Attendee’s should bring plastic sheeting to be placed under and to the rear of dog crates & newspaper and small plastic baggies for disposal of dog waste and food waste. If your dog has an accident in a public area PLEASE CLEAN IT UP!
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GOOMING COMPETITION TABLES PROVIDED BY EDEMCO FOR SALE AT END OF SHOW

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F975 Hydraulic table

$ 369

OPTIONAL SWING ARM $69

F976 Electric table

$ 399

AT THE DOOR
ADMISSION FEES

"GroomFest '11" Trade Show & Contest Viewing

Saturday ..........$20.00 Sunday ..........$20.00

Trade Show, Contest Viewing & Lectures

Saturday .......... $40.00 Sunday .......... $40.00

Complete Registration Form for Admission

Make checks payable to: N.D.G.A.A. Visa, Mastercard & AmEx Accepted
Division A
Best In Show &
Best All Around Groomer

Groomers
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Div. B Best All
Around Groomer &
Best Groomed Dog

Div. C
Best Groomed Dog
& Best All Around Groomer

Poodle
Tournament

Sporting
Tournament

Terrier
Tournament

All Other Purebreds
Tournament

Mixed/Misc.
Tournament

Shopping Bag
Sponsor

*Competition Prize List*

**Tournament Prizes**

Poodle, Sporting, Terrier, Mixed/Misc., All Other Purebreds
Div. A - 1st $100, 2nd $75, 3rd $50 - Plaques
Div. B - 1st $75, 2nd $50, 3rd $40 - Plaques
Div. C - 1st $50, 2nd $40, 3rd $30 - Plaques

**Special Awards**

Best In Show - Div. A - $1,000 - Plaque & Rosette
Best All Around Groomer - Div. A - $250 - Plaque & Rosette
Best Groomed Dog - Div. B - $250 - Plaque & Rosette
Best All Around Groomer - Div. B - $150 - Plaque & Rosette
Best Groomed Dog - Div. C - $100 - Plaque & Rosette
Best All Around Groomer - Div. C - $50 - Plaque & Rosette

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Every Contestant receives: $100 Governor Dollars to be used at the 2011 Colorado Groomfest Trade Show

Overall Prizes:
1st Place-$300 2nd Place-$150 3rd Place-$100

The Career Start Contest provides a platform for new groomers to compete, learn new techniques and prepare for the future.

Contest Rules and Regulations:
The competition is limited to the students enrolled in a state accredited school; graduates with a maximum of one year experience, including any time spent as a student; or, individuals serving in the capacity groomer/handler apprentice, including any time spent as a bather, for a period of no more than one year. In addition, competition is limited to those who have not competed prior to event weekend. Contestants excluded from contest are professional handlers, owners/handlers/breeders with specific breed recognition in the AKC show ring and others with significant recognition in the industry. Competitors must provide their own dogs, grooming table, and all equipment, any pure breed groomed to breed profile, with a minimum of 6 weeks of coat growth. Contestants will be given 1½ hours for 17 inches and below and 2 hours for dogs over 17 inches. If contestant is proven to be inaccurate or untruthful all prizes will be forfeited and returned to Governor Insurance to be redispensed to contest meeting contest criteria.

Contest entry is capped at 15 contestants. $35 entry fee
Entry form must be validated at each booth to be eligible for the drawing on Sunday at approximately 5:00 PM. Winner must be present!

Door Prize $500 Cash Door Prize
Entry form must be validated at each booth to be eligible for the drawing on Sunday at approximately 5:00 PM. Winner must be present!

Schedule of Events
Friday, June 3rd

9:00/5:00.. “A Day with Ann Martin” - Special Seminar. Seating is limited. See page 4. Pre-register page 23.

7:30/9:30.. Governor Insurance Career Start Grooming Competition FREE to watch!! Everyone is invited!! Held in the Meeting Room C.

7:00 PM Pre-judging will begin
7:30 PM - 9:30 PM Governor Insurance Career Start Grooming Competition (Judging and Awards will immediately follow)

FREE Pizza & Soda FREE to Watch
Contestants! Setup will precede each tournament. Please arrive at least 30 minutes prior to tournament start-up. Be Prompt! Judging & Awards will follow each tournament.

National Premier Competition (Ballroom) - Division A, B & C
8:00-10:15 ... Oklahoma Shear Terrier Tournament
11:45-2:00 ... Precision Sharp All Other Purebreds Tournament
3:30 - 5:30 ... Espree Sporting Tournament

9:00.... Registration opens. If you have pre-registered by mail, pick up your admission badge. At the door registration will begin at this time. Security will be checking badges!

ALL LECTURES WILL BE CONDUCTED IN MEETING ROOM C

9:30 - 10:30 .... “West Highland White terrier demo” - Sally Hawks, NCMG. Sarah will demonstrate easy, quick methods of trimming the West Highland White Terrier. She will discuss conformation, coat types and product usage. Hand stripping versus clipping and will be happy to answer questions you may have.

10:30 - 11:00 - Andis Demo - “Difficult Poodle Feet” At Andis Booth

11:00- 12:00 .... “The Less we Hurry, the More Time we Have” - Sandy Stutz, NCMG. Discover how to reduce stress in the pet salon. Studies have shown the devastating effects that stress in the workplace can have on our health. Slowing down and finding our “off” buttons helps us live longer and feel better. In this lecture we’ll learn simple strategies to create a more relaxing environment for our clients, their pets and most importantly us! Optional beginner yoga and meditation session will follow.

12:00 - 1:00 .... Lunch - Ballroom will remain open during lunch.

1:30 - 3:00 .... “The Cocker Spaniel - American vs English” - Jodi Murphy, NCMG. The American and English Cocker Spaniels are two separate breeds. Most importantly they are trimmed completely different. Let Jodi show you up close and personal how to execute the correct profile for these breeds. Jodi will discuss sporting breeds in general and how they compare. This will be an educational demonstration you don’t want to miss.

3:15 - 3:45  - Andis Demo - “Nail Grinding” At Andis Booth

4:00 - 5:00 .... “A Discussion about Balance & Proportion and their Relationship to Anatomy” - Frank Sabella. This lecture, with illustrations of various breeds, will focus on the importance of being able to understand the meaning of balance, proportion and anatomy, and how to groom to correct imbalance.

6:30 pm ... Ballroom Closes

7:00-10:00 .... NDGAA Mini-Workshop ... See page 7.

7:30 - 8:30 ... Dog vs Cat sponsored by Wahl, Vail Ballroom. See page 6.

8:30 - Midnight .... PARTY!! Join us in the Vail Ballroom !! ... See page 7.
Contestants! Setup will precede each tournament. Please arrive at least 30 minute prior to tournament start-up. Be Prompt! Judging & Awards will follow each tournament.

National Premier Competition (Ballroom) - Division A, B & C

8:00-10:30 ... Andis Poodle Tournament
1:00 - 3:15 ... Edemco Mixed/Misc. Tournament

Best All Around Groomer from Div.'s A, B & C will begin at approx. 4:15 PM.

All first place winners from Div.A, B & C tournaments both days please report to the ring at this time for Div. A Best In Show and Div. B & C Best Groomed Dog judging and awards.

9:00.... Registration opens. If you have pre-registered by mail, pick up your admission badge. At the door registration will begin at this time. Security will be checking badges!

ALL LECTURES WILL BE CONDUCTED IN MEETING ROOM C

9:15 - 10:15 .... “Portugese Water Dog demo” - Ann Martin, NCMG. Ann will have lots of fun grooming this interesting breed of dog. She will explore both the traditional lion trim and the retriever trim, also taking into account the two different coat types and what grooming techniques work the best. Ann will take you thru balance and proper pattern placement as well as what tools are the best for the job at hand. You don’t want to miss this informative and fascinating seminar.

10:30 - 10:45 - Andis Demo - “Snap On Combs” At Andis Booth

10:45 - 11:45 .... “Dazzling Drop Coats” - Jennifer Smith, NCMG. In this demo you will see how to trim the dreaded drop coat breeds, and how to make them look stunning and smooth. Drop Coated breeds tend to be difficult to trim and make look smooth and even, using a variety of tools she will show you how to achieve a smooth even finish on these breeds. Jennifer will be demonstrating how to achieve this look using both with and without ClipperVac. Emphasis will be given on using snap on combs and scissoring this difficult coat to achieve a smooth finish. After this class it will not be the dreaded, but dazzling drop coat!

12:00 - 1:00 .... Lunch - Ballroom will remain open during lunch.

1:30 - 2:30 .... “Look What the Cat Dragged In” - Danelle German. Mats, dander, dandruff, fleas, hairballs, shedding, and other unidentifiable icky stuff – these are the things that cats suffer with when they are not regularly or properly groomed. Many believe the myth that cats groom themselves. But do they really? Have you ever seen a cat trim its own claws or give itself a nice shave around the behind? Come learn how to overcome the myths, win the clients, meet their needs, and surpass their expectations, so you can take the first step in becoming the cat expert in your area. Capitalizing on this untapped market can make a huge difference on your bottom line!

3:00 - 4:00 .... “Miniature Schnauzer demo” - Sally Hawks, NCMG. For the seasoned groomer or the beginner, Sarah will demonstrate the secrets that will help you achieve the Schnauzer breed profile quickly and efficiently. Sarah promises this is one demo you can’t afford to miss.

4:30- 4:45 - Andis Demo - “Poodle Finishing Touches” At Andis Booth

6:00 pm ... Ballroom Closes - See you next year - June 1, 2 & 3, 2012!!
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SHOW QUALITY FINISH
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CUTS FASTER!

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Jodi Murphy will be in
the Andis booth. She is
scheduled to do an in-depth
seminar discussing the
differences between the
American and English Cockers as well
as several demonstrations in the booth.
Please see show catalog for times.

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March 1-4, 2012

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Website: www.atlantapetfair.com
Member, United Showmanagers Alliance
Groomers Name ____________________________________________

Non-Groomer Name _________________________________________

Non-groomer or spouse traveling with you to the show -- SAT. $10 ☐  SUN. $10 ☐

Salon Name ________________________________________________

Address ____________________________________________________

City __________________________ State ___________ Zip __________

Daytime Phone: ______________________________________________

GroomFest Pre-registration Form
Must reach office by May 24th, 5pm est.

Charge my ☐ Mastercard ☐ Visa ☐ AmEx - Exp. Date _____________

Cardholders Name___________________________________________

Credit Card #_______________________________________________

Signature _________________________________________________

Total Amount $______________

Agreement: Neither NDGAA, nor the Crowne Plaza, their sponsors, agents, employees, or representatives shall be liable for any loss, damage, harm or injury to the property or person of the applicant or its representative resulting from fire, accident, theft or other cause. Attend at your own risk.

Pre-Register ONLINE until May 24th 5pm EST @ www.ndgaa.com

NO REFUNDS AFTER May 24th, 2011

Seminar Fees After May 24th payable AT THE DOOR are:
✓ Trade Show + Contest Viewing ... $20 per day
✓ Trade Show + Contest Viewing + Lectures ... $40 per day
✓ A Day w/Ann Martin - Friday Seminar - $120
✓ NDGAA Mini-Workshop - $85

Office use only – Ck# ___________ — $ ___________ Date ___________
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I agree to absolve the sponsor/employees of NDGAA/Crowne Plaza Hotel for any legal claim for loss or injury that may be alleged to have been caused directly or indirectly to any person or thing thereto.

I personally assume all responsibility and liability for any such claim. I agree not to hold the aforementioned parties legally responsible for any claim of loss or damage to my dog(s), equipment or myself by disappearance, theft, death or injury to be caused by negligence of NDGAA or any of the parties aforementioned, or due to negligence of any other person, or any other cause or causes.

I agree to abide by the rules and regulations of the competition. I understand that the judges will enforce these rules and that their decision is final and binding. I also understand that I will be held financially responsible for any damage done to hotel property. Make check payable and mail to: NDGAA, P.O. Box 101, Clark PA 16113 (724) 962-2711.

Signature ____________________________________________    Date ________________

Groomers Name ________________________________
Salon Name _______________________________________
Address ___________________________________________
City __________________ State ______ Zip ____________
Daytime Phone: _________________________________
Cell Phone #: _________________________________

$35* Entry Fee Per Dog  ☐ Division A**  ☐ Division B  ☐ Division C
  ☐ Poodle --- List Size ______________________________
  ☐ Sporting ---- List Breed __________________________
  ☐ Terrier -- List Breed ______________________________
  ☐ Mixed/Misc. - List Breed __________________________
  ☐ All Other Purebreds - List Breed ___________________

Add On... ☐ - Lectures Saturday- $15  ☐ - Lectures Sunday - $15

*Previous Wins (B & C /Div's. Only) __________________________________________

☐ - Governor Career Start Gr Competition - $35 (includes 2 day trade show)
☐ - Those entering 3 or more classes can register 1 assistant at no charge.

Name ____________________________________________

☐ - Owners of borrowed dogs can watch you compete @ $5 pp.

Name ____________________________________________

☐ - Sat.  ☐ - Sun.

Name ____________________________________________

☐ - Sat.  ☐ - Sun.

Total Due $______________

Check enclosed

Cardholders Name ________________________________ Exp. Date __________

Credit Card # ________________________________

Signature ____________________________________________

If space is available you may enter the contest at the door -- fee is $60 per dog.

*Entry fee includes 2 day admission to the trade show  ** Div A is GroomTeam Sanctioned

Have your contest dog certified... see page 29

NO REFUNDS AFTER May 24th-5pm EST

NDGAA, P.O. Box 101, Clark PA 16113 Phone: (724) 962-2711 Fax: (724) 962-1919

Please keep rooms CLEAN! See Pages 12 & 30 for Important Hotel & Show Information.

CONTEST QUESTIONS!
Call Sue Zecco @ 508-826-7093
suezecco@gmail.com

Entries must be received by 05/24/11 5pmEST
First come basis!  GET YOUR ENTRIES IN EARLY!
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Become a friend
Don’t miss out on Show Specials & Member Discounts
Join by May 24th and preregister at the 2 day member special of $45, PLUS - we’ll take $15 off the new member fee, you’ll pay $75 (normally $90). Just send in this application along with your preregistration form by May 24th. Not coming to the show? You can still take advantage of this great offer by joining at the discounted fee of $75 if you join by Aug. 31, 2011!

APPLICATION FOR REGISTERED MEMBERSHIP
NATIONAL DOG GROOMERS ASSOCIATION OF AMERICA, INC.

Name_____________________________________________________ Home Ph_________________________
Home Address_______________________________________________________________________________
City/State/Zip________________________________________________________ Date of Birth ____/____/____

PROFESSIONAL - Mail will be sent to business address unless otherwise requested.
Business Name__________________________________________ Bus. Ph ____________________
Address________________________________________________________
City/State/Zip_________________________________________________________________________
Email address: _____________________________  L Web Address ____________________________
Position - Owner[ ] Co-Owner[ ] Employee[ ] Mobile [ ] How Long?

BACKGROUND -- List a brief history of years grooming, graduated from, apprenticed under, etc.
_______________________________________________________________________________
_______________________________________________________________________________
_______________________________________________________________________________
_______________________________________________________________________________

$90.00 Registered Membership fee.
This application must be accompanied with a $90.00 Registered Membership fee.

$75 until 08/31/11

I am paying by Check [ ] Mastercard[ ] Visa[ ] American Express[ ]

Cardholders Name__________________________________________ Exp Date_________
Credit Card Account Number__________________________________________

Please allow 4 weeks processing time.
Thank you for choosing the NDGAA. The applicant must ascribe to our “Code of Ethics”. Please allow 4 weeks for processing your Registered Membership. Membership is non-transferable and subject to revocation. The information given on this application is true and correct to the best of my knowledge. Membership dues are $40 annually.

Signature_________________________________________________ Date_____________
NDGAA Workshops & Certification Testing were developed so groomers may have the opportunity to participate in an innovative and educational workshop and provide an honest program so that they may have their grooming skills evaluated and certified.

Please note: A 100 question written exam is administered with each phase. The Master Exam consists of 400 questions. Groomers registered for certification testing must supply their own dog(s) and equipment.

More information on the above breeds can be found in NDGAA’s Breed Profile Guidelines. It is recommended that you purchase the guidelines as they will aid in your preparation for the workshop as well as the testing session.

Guidelines are available in the Non-Sporting, Sporting and Terrier groups (14 breeds in all), also included is the large AKC Breed Chart. Order your guidelines using the form on page 29 and enclose $35.00 for the set and receive the written exams study guide sheet with sample questions, all NCMG written exam study materials and the Workshop & Certification Program Guidelines.

You should attend at least one workshop before participating in the Certification Testing session. All attendees must be preregistered by the deadline date listed in order to avoid cancellation of this site. If space permits testing registration will be taken at the door at an increased fee of $150.00 per phase. Confirmation letter and map will be mailed approximately 7 days prior to this event.

ATTENTION: We will be certifying competition dogs throughout the weekend. SEE PAGE 29!

Groomers testing on MONDAY, MUST provide their own table.

Registration Deadline May 20th - 5pm EST.

Certification Test Session Monday June 6th, 2011 7:45-Sign In & Groomer Set-Up 8:30-Testing begins Save Time Pre-Register ONLINE www.ndgaa.com

Acceptable breeds for Certification testing:

- Non-Sporting
  - Mini or Toy Poodle or Bichon,
- Sporting
  - American or English Cocker Spaniel or English Springer.
- Terrier - Long Legged breeds include: Miniature Schnauzer or Wire Fox, Bedlington, Soft Coated Wheaten or Kerry Blue Terriers.
- Terrier - Short Legged breeds include: West Highland, Scottish, Sealyham or Hand-stripped Cairn. (must groom 2 terriers)

QUESTIONS??
NDGAA, P.O. Box 101, Clark PA 16113 Ph (724) 962-2711 Fax (724) 962-1919 OR
Wendy Booth, NCMG NDGAA Certification Coordinator 719-632-5446 w_booth@gmail.com

Visit our web site for more certification test sites www.ndgaa.com email us at ndga@nationaldoggroomers.com

Important: If you are not yet NDGAA Certified in any breed group and if you are taking only 1 part or phase of any group (i.e. sporting written exam but no practical) it is required that you apply for Registered Membership until the time that you complete and pass at least one group, and thereby attain Certified Status. Applicant’s being tested must have a 75% in written and practical in order to pass individual breed certification, (overall average must be 85%+ for NCMG status), grades below 75% are unacceptable for a reasonable degree of proficiency in individual breed phases. Overall averages below 85% are unacceptable for National Certified Master Groomer® status.
Certification Test Registration Form
Registration Deadline for Testing is May 20th - 5pm EST

Name__________________________________________

Shop Name_____________________________________

Shop Address____________________________________

City__________________________St______Zip___________

Home Address____________________________________

City__________________________St______Zip___________

Daytime Ph#_______________________________________NDGAA Memb#________

Tests already completed with us______________________________________________

Are you preregistered for the show___________________________________________

Are you registering for the mini-workshop (fill out form on page 23)______________

CERTIFICATION TESTS • MONDAY, June 6th - 8:30 A.M. $125 PER PHASE

☐Non-Sporting-$125 ☐Sporting-$125 ☐Terrier(2 dogs)-$125 ☐Master Exam-$125
☐-Contest ☐-Contest ☐-*Contest *1Terrier $75 + $60 written = $135

$125 fee includes both written and practical skills exam in each breed group
If taking the practical skills exam you MUST also take the written exam

NDGA Members! If taking written only at this test site fee is $60 per test -

☐-Enclosed is $35.00 for the 14 Breed Profile guidelines, AKC Breed ID chart, written exam study guide, program guidelines & Master Exam study materials.................................$____________.

TOTAL AMOUNT ENCLOSED FOR TESTING................$__________

Pre-register online at www.ndgaa.com

Charge my☐Mastercard ☐Visa ☐AmEx ☐Check/Money Order enclosed

Cardholders Name_______________________________________Exp. Date________

Credit Card #______________________________________________

Signature__________________________________________________

If you fail to report at the assigned time and area to take your written and/or practical examinations your testing fees for that phase will be forfeited. There will be no refunds or credits awarded for “No Shows”. All fees owed must accompany this application. Fees will only be refunded in the event this Certification test is canceled by NDGAA. I agree to absolve the officers & certifiers of NDGAA of all legal claims for loss or injury to myself, my dog(s) & equipment while attending this testing session. I agree to abide by all the rules and regulations & to accept the Certifiers decision as final and binding.

Signature_______________________________________Date_____________
If reserving by phone mention NDGAA for discounted rates $115 Sin./Doub  (Rates subject to local tax)

The Denver Crowne Plaza Hotel
15500 East 40th Ave.
Denver, CO  80239
303/371-9494

$25 - non-refundable pet deposit for dogs in sleeping rooms

HOTEL NOTICE: If you or your dog damage, destroy or steal hotel property, you are responsible to make restitution to the satisfaction of the hotel. Behavior which could result in such action may be, but not limited to, stealing or damaging towels or linens, improper clean-up after the dog, plugging up drains with dog hair, grooming supplies strewn around the room, actual grooming in the room without cleaning up the hair, causing destruction to room furniture and failure to pay room charges.

Only dogs who are entered in the contest or certification testing or are registered with show management for demo purposes will be allowed on hotel property! This includes everyone! Thank you for your professionalism!

✓Pets must be crated at all times!
✓The only exceptions for not being crated are: being exercised in designated area, undergoing preparation for competition or certification testing or in the contest ring.
✓Contestants who are not staying at the hotel must provide a crate for their entry when it is not in the ring. A holding area will be provided for that purpose. ✓Dogs will not be allowed to be walked around the exhibit hall.

Attendee’s should bring plastic sheeting to be placed under and to the rear of dog crates & newspaper and small plastic baggies for disposal of dog waste and food waste. If your dog has an accident in a public area PLEASE CLEAN IT UP!

Complimentary 24 hour shuttle service to & from the Airport

Directions

Travel I-25 to I-70 East, Follow I-70 East bound to Exit 283, Chambers Road. Turn north onto Chambers and immediately move to far right lane and make right at 40th Avenue heading East. Hotel is on your right!

From the Denver International Airport, take main road out of airport, Pena Boulevard, heading west. Follow Pena to 40th Avenue and exit to the right, heading west. Follow 40th avenue approximately 1 mile, hotel is on your left before Chambers Road.

Vicki Can Save You Money
vickimicsky@earthlink.net
(724) 456-1026

Vicki has discounts available on flights to Denver from all over the United States which will save you money! Call Vicki, identify yourself as attending the NDGAA seminar in Denver and she will help you pick the best flights at greatly reduced prices.
For more information call 1 800 253 3362

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